



CORAS Regional Survey

Conducted September 30, 2014

Don Miller & Associates

REPORT

What we Did . . .

- Obtained a list of registered voters in 30 counties from the Ohio Secretary of State.
- Contracted with North Canton, Ohio data company for random sample and telephone numbers.
- Made telephone calls from Mid-East CTC Buffalo and Zanesville campuses.
- Completed 89 questionnaires for a confidence level of 90 with a +/- 10 margin of error.

In a population of 1 million people (universe), we need to complete

68 for 90/10;
271 for 90/5;
384 for a 95/5;
1,534 for 95/2.5;
9,512 for 95/1.

- Impact of cell-phone-only respondents.

What We Learned . . .

1. 75% of all respondents live in a rural area.
2. 75% believe the safest way for students to travel to and from school is by school bus.
3. 83% say school buses in their area are mechanically very safe or somewhat safe.

4. 38% believe 30 minutes should be the maximum one-way school bus ride time.
5. 76% think the State should provide a School bus Purchase Fund.
6. 87% believe guidelines, rules and measures should be developed for State school bus money.
7. 85% say school buses that travel rough roads will need to be replaced and repaired sooner.
8. 62% believe if the State provides bus money, rough terrain districts should be given more money.
9. 56% say school district tax money should NOT go with the student to out-of-district charter schools.
10. 71% believe district tax dollars should NOT be paid to transport students to “for-profit” charter schools.
11. 75% think parents would more likely let their children ride a NEW school bus.
12. 73% say parents of school bus riders have more opportunities to work outside the home.

Profile of Voter Opinions

